



CVA Date	January 12th 2024
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Part A. Personal Information

First Name	María		
Family Name	Iborra Juan		
Gender	Female	Birth Date	02/02/1965
ID number	24331568Y		
e-mail	miborra@uv.es	URL Web	
Open Researcher and Contributor ID (ORCID) (*)	https://orcid.org/0000-0001-7140-799X		
Scopus ID	7003451988		
Research ID	O-7598-2015		

A.1. Current Position

Category	Titular de Universidad		
Initial date	19/05/1998		
Institution	Universitat de València		
Department	Dirección de empresas. Juan José Renau Piqueras		
Country	Spain	Teleph-number	963828721
Keywords	Strategic Management, Resilience, Upper echelons, Corporate Social Irresponsibility		

A.3. Education

PhD, Licensed, Graduate	University/Country	Year
Licenciada en Ciencias Económicas y Empresariales	Universitat de València	1988
Doctora en CC Económicas y empresariales	Universitat de València	1995

Part B. CV Summary

The most relevant scientific contributions have allowed her to obtain 3 research national recognitions). In the last ten years her contributions have focused on explaining some of the determinants of business competitiveness, specifically:

(1) The impact on business competitiveness, specifically on strategic resilience over crisis and the relevance of ambidexterity capability in explaining it. Its determinants -composition of management teams, family character, behavioral consistency- and its consequences -survival and recovery- in SMEs with special attention to crisis contexts. This line of research has allowed the development of novel theoretical models and their empirical contrast, the development of a database of 3199 medium-sized manufacturing companies and the creation and dissemination of a scale for measuring ambidexterity based in secondary data. These advances are being made possible through competitive research projects. The relevance of the results has allowed publishing in leading journals (1st decile JCR); four of these papers to be published in journals in the first decile of Scopus with citations according to Scopus above the area average (see Field-Weighted citation impact>1 of the 2020 and earlier papers). Member of a pool of experts through a contract with JRC EU project due to the knowledge about SMEs resilience.

(2) the improvement of the competitiveness of institutions and companies. We highlight the studies and transfer actions to improve the competitiveness of companies (IVIE-AVE), the creation of a corporate governance observatory (IVIE-La Caixa) and the improvement of the competitiveness of universities (IVIE-Fundación BBVA);

(3) the determinants of corporate social responsibility and values in business and their consequences; Outstanding among the results: the development of a theory and a model of

corporate social irresponsibility (some of them in collaboration with C. Clark), the direction of Riera's doctoral thesis (2018) and Markus Wienbreyer (2023), as well as a research award. The results have been developed in the same research team (TMT_BS) participating in diverse competitive projects, the last ones as co-leader. In Google Scholar she has received more than 1900 citations, with an index-h= 17 The works published from 2015 to 2022 (those from 2023 are too recent) are above 85% of citations according to Scopus. During the last 10 years she has published 4 books and 3 book chapters in international scientific publishers (Emerald, Palgrave McMillan & IGI Global). Twenty-nine oral communications have been presented, mainly at international conferences: AoM (1); EURAM (7); ACEDE (13); EIASM Workshops on TMT and BS (3); AIB (1); EIBA (1) ; OLKC (1) and AEDEM (2 both with research prize to the best paper). With regard to contributions to society, over the last ten years the collaborations through the Instituto Valenciano de Investigaciones Económicas for the improvement of business competitiveness stand out and universities. In the latter case, it has led to participation in various seminars and conferences, including the conference invited by the University of Navarra (IESE-Madrid) in the international seminar, Strategic Management of Universities: University sustainability with the paper: "High performance universities: what role does strategic management play?" aimed at university governance teams (101 registrations/ 25 universities/12 countries). <https://en.unav.edu/web/direccion-estrategica-de-universidades> Regarding the contributions to the training of young researchers she has been in charge of the direction of 6 doctoral theses at the Universitat de Valencia, three of them with mention of European doctorate.

Part C. LIST OF PUBLICATIONS

C.1. Publications (most recent publications)

- Safón, V., **Iborra, M.**, & Escribá-Esteve, A. 2024. Outcomes of firm resilience in wild card crises—Country, industry, and firm effects in the Covid-19 crisis. *International Journal of Disaster Risk Reduction*, 104177.
- Safón, V., & **Iborra, M.** 2023. Braking before the curve and accelerating inside? Exploration, countercyclical behavior, and SMEs' resilience during economic downturns. *BRQ Business Research Quarterly*, 23409444231184483.
- Iborra, M.**, & Riera, M. 2023. Corporate social irresponsibility: What we know and what we need to know. *Corporate Social Responsibility and Environmental Management*.
- Riera, M., & **Iborra, M.** 2023. Looking at the darker side of the mirror: the impact of CEO's narcissism on corporate social irresponsibility. *European Journal of Management and Business Economics*.
- Iborra, M.**; Safón, V. & Dolz, C. 2022. Does ambidexterity consistency benefit small and medium-sized enterprises' resilience?, *Journal of Small Business Management*, 60(5), pp. 1122–1165.
- Clark, C.; Riera, M. & **Iborra, M.** 2022. Toward a Theoretical Framework of Corporate Social Irresponsibility: Clarifying the Gray Zones between Responsibility and Irresponsibility, *Business & Society*, 61 (6), 1473-1511.
- Iborra, M.**; Safón, V. y Dolz, C. 2020. What explains resilience of SMEs? Ambidexterity capability and strategic consistency. *Long Range Planning*, 53 (6) Article number: 101947.
- Dolz, C; **Iborra, M** & Safón, V. 2019. Improving the likelihood of SME survival during financial and economic crises: the importance of TMTs and family ownership for ambidexterity, *BRQ-Business Research Quarterly*, 22: 119-136.
- Riera, M.; **Iborra, M.** 2017. Corporate social irresponsibility: review and conceptual boundaries, *European journal of management and business economics*, 26 (2): 146-162. <https://doi.org/10.1108/EJMBE-07-2017-009>.
- Dasí, A.; **Iborra, M.**; Safón, V. 2015. Beyond path dependence: explorative orientation, slack resources, and managerial intentionality to internationalize in SMEs, *International Business Review*, 1 (24):77-88. <https://doi.org/10.1016/j.ibusrev.2014.06.003>.
- Dolz, C.; **Iborra, M.**; Safón, V. 2015. Family-owned company, Management teams, Diversity, And ambidexterity in small and medium-sized enterprises, *Rae-Revista de Administracao de Empresas*, 55 (6): 673-687. <https://doi.org/10.1590/S0034-759020150606>.

Fernández-Mesa, A; **Iborra, M**; Safón V. 2013. CEO-TMT interaction: Do tenure and age affect ambidexterity dynamism?, *European Journal of International Management*, 7 (1): 31-55.

Gordon, F. y **Iborra, M**. 2018. La supervivencia de Caixa Ontinyent durante la crisis financiera 2008-14: una organización resiliente a través del ajuste entre cultura y estrategia, Ed. Universitat de València, ISBN: 978-84-9133-142-1, Prize for the XI Edition of the Economic Research Award 'Juan José Renau Piqueras'. Endowment 5000 euros.

C.2. Congress

Invited conferences

Iborra, M. 2022. High performance universities: what role does strategic management play? University of Navarra (IESE-Madrid) in the international seminar, Strategic Management of Universities: Sustainability aimed at university governance teams (101 registrations/ 25 universities/ 12 countries). <https://en.unav.edu/web/direccion-estrategica-de-universidades>. May 11th, Madrid.

Iborra, M. 2022. Universidades de Alto Desempeño: qué papel juega la dirección estratégica, Universidad Católica de Valencia. Invited conference to the governance teams of the university, June 10th, Valencia.

Iborra, M. 2022. Simplicidad, Fertilidad y Sorpresa, Webinar invitada por la sección de empresa familiar Asociación Científica de Economía y Dirección de empresas, December 1st 2022.

Oral presentations (international ones in the last ten years)

Iborra, M.; Safón, V.; López-Muñoz, J. F. 2023. Resilience through crises: the role of CEOs experience in previous crises and strategic alignment of the digital transformation at family firms. XXXVII AEDEM Annual Meeting, Vigo. **Research Award with the prize to the best family firm communication.**

Iborra, M.; Safón, V.; López-Muñoz, J. F. 2023. Resilience through crises: the role of CEOs experience in previous crises and strategic alignment of the digital transformation at family firms, STEP-Global Family Business Summit 2023, April 26-28, Valencia.

Wienbreyer, A; **Iborra, M.**; Safón, V. & Spiecker-Lampe, C. 2023. Give to Caesar what is Caesar and to God what is God. Comunicación, EURAM, Dublin, Irlanda.

Iborra, M.; López-Muñoz, J. F.; Safón, V. 2022. Lack of Resilience After Covid-19: The Role of Family Business Characteristics and Behaviors. FsQCA Versus Regression, XXXVI AEDEM Annual Meeting, June 1-3, Proceedings. **Research Award with the prize to the best family firm communication.**

Wienbreyer, A; **Iborra, M.** & Spiecker-Lampe, C. 2022. Does Religion Matter on Financial Decisions? The Case of SMEs Capital Structure, 82nd Annual Meeting of the Academy of Management, Seattle, EEUU. Academy of Management Proceedings 2022 (1), 13467

Riera, M & **Iborra, M.** 2019. Looking at the darker side of the mirror: CEO narcissism and corporate social irresponsibility, Comunicación, EURAM 2019, Lisboa.

Riera, M & **Iborra, M.** 2019. Looking at the darker side of the mirror: CEO narcissism and corporate social irresponsibility, 10th EIASM workshop on TMTs and Business Strategy Research, Passau

Iborra, M; Safón, V & Dolz, C. 2018. What explains the superior resilience in MEs?: ambidexterity, consistency & family ownership, EURAM 2018, Reykjavik.

Iborra, M; Safón, V & Dolz, C. 2017. Survival and ambidexterity in medium-sized enterprises through the economic crisis: the superior resilience and consistency of family firms, IV Workshop on SMEs, entrepreneurship and family business, Sevilla.

Dolz, C.; **Iborra, M.**; Safón, V. 2015. Family character, TMT and ambidexterity in SMEs: the moderator role of family diversity, 15th annual conference of EURAM, Varsovia.

Dasi, A.; **Iborra, M.** & Safón V. 2013. Management intentionality and SMEs Internationalization: explorative orientation, path and slack resources, EURAM 2013 Conference. Libro de actas ISBN 978-975-8400-35-5, Estambul.

Dasi, A.; Safón V. & **Iborra, M.** 2013. Beyond path dependence: explorative orientation, slack resources and SME's internationalization, 53th Annual Meeting Academy of International Business, AIB 2013 Proceedings.

C.3. Research Projects (last ten years)

Selected as an expert to support **Joint Research Center in developing an EU project** 'twin transition' monitor for Small and Medium Enterprises (SMEs). The twin transition refers to the policy aim of integrating the environmental and digital transitions. The focus of the monitor are SMEs specifically. The main concepts they are interested in at this stage are: digitalization, environmental and resilience.

Co-Leader of the competitive project: 2023-2026; PID2022-139222NB-I00; Ministerio de Ciencia e Innovación. Funding: 90.000 €. Leaders: Safón, V.; **Iborra, M.**

Co-Leader of the competitive project: SMEs resilience: the role of TMTs, property in the creation of dynamic capabilities. AICO/2021/309. Generalitat Valenciana; Funding: 57.500 €; Duration 2021-2023; Leaders: Safón, V.; **Iborra, M.**

Research **Member** of the competitive project : Las raíces del crecimiento y competitividad en pymes familiares y no familiares. Microfundamentos en órganos de propiedad, gobierno y dirección, PIPN, MINECO: ECO2016-80002-R; Funding: 24.200€; Duration:2016-2020. Leaders: Escriba,A; Safón, V.

Research **Member** of the competitive project: Rompiendo la lógica dominante en sectores maduros: el papel de la composición, procesos y estructuras de los equipos directivos en la promoción de la innovación estratégica, PIPN, Ministerio de Economía y Competitividad: ECO2012-32718. Funding: 45.045 €, Duration 2013-16. IP: Escriba, A.

Research Member of the competitive project: Influencia de las características de los equipo directivos en la capacidad de adaptación y competitividad de las PYME, PIPN, Ministerio de Ciencia y Tecnología, ECO2009-07055, Funding: 63.041 €, Duration: 2010-12, Leader: Escriba, A.

C.4. Contracts, Transference merits (last ten years)

Escribá-Esteve, A; **Iborra, M.**; Safón, V & Albert, C. 2022. Analysis of the situation of women in the ownership and corporate governance of Valencian companies. Report IvieLAB. Generalitat Valenciana. Project: Análisis y evaluación de Las políticas públicas en el ámbito de la actividad empresarial y diseño de nuevas metodologías y herramientas necesarias para su aplicación. GVA-IvieLAB.

Escribá-Esteve, A. & **Iborra M.** 2022. Grup empresarial cooperatiu Valencià-GECV: A balance of what has been learned in the main Mondragonian initiative in the Valencian Community. Ed. Universitat de València.

Observatory of Corporate Governance, Strategy and Competitiveness (GECE Observatory), Caixabank e IVIE, 2019, 2020, 2021, 2022 y 2023. **Research Member** of the project.

Pérez García, F. ; A. Escribá; **M. Iborra**; V. Safón. Patterns of university excellence: experiences, determining factors and proposals for improvement., Fundación BBVA e IVIE, 2015-2017.

Aldás Manzano, J.; Escribá, A; **Iborra, M.**; Safón, V.; Zaera, I. Determinants of the results of Spanish universities (2015-2016)., Fundación BBVA e IVIE, 2015-2016;

Pérez García, F.; Escribá, A; **Iborra, M.**; Safón, V. 2015. The competitiveness of Valencian enterprises, Asociación Valenciana de Empresarios, Report.